

**SOTHEBY'S INTERNATIONAL REALTY MEXICO PARTICIPATES IN
THE SOTHEBY'S AUCTION OF LATIN AMERICAN ART.**

GUADALAJARA, JALISCO, Mexico (November 20th, 2008) – Sotheby's International Realty Mexico, had a unique opportunity to showcase their key properties at the recent Sotheby's New York Auction of Latin American Art.

The events, held November 16 to 19 at Sotheby's New York, included the Sunday reception, and the evening and day sales.

The Sotheby's International Realty brand's realty desk was open during the auctions and Ms. Michel Ponce, Marketing and Public Relations Vice President at Sotheby's International Realty Mexico had the best properties exposed to many valuable clients.

The properties exposed were from Riviera Maya, Puerto Vallarta, Los Cabos and Haciendas de Mexico Sotheby's International Realty offices, which are part of the Master Franchise of Sotheby's International Realty Mexico.

It was a perfect opportunity to give international exposure to extraordinary listings. This is part of the benefits from an association with the Sotheby's auction house, which allows Sotheby's International Realty affiliates access to real estate referral opportunities with auction house clientele.

All property listings from Sotheby's International Realty Mexico also are marketed on the www.sothebysrealty.com global Web site, as well as on the firm's local Web site, www.sirmexico.com.

The Sotheby's International Realty Mexico Corporate Office is located at Av. Vallarta #6503, 11 Floor Torre Corey, Concentro, Zapopan Jalisco. For additional information, please contact 52 (33) 3110 6507.



